



VMware Horizon Family

Pricing, Packaging, and Licensing

WHITE PAPER

Includes:
VMware Horizon Suite
VMware Horizon View
VMware Horizon Mirage
VMware Horizon Workspace

Overview

VMware® Horizon helps IT break the current technology barriers and shift the focus from reacting to delivering services for business agility and workforce productivity. With VMware Horizon, IT organizations can meet end-user demands for a consistent and intuitive experience across devices—in the office, at home or on the go —while ensuring that the business computing environment is secure, easy to manage and in continuous compliance.

This whitepaper covers the pricing, packaging and licensing of the VMware Horizon product family, including VMware Horizon View™, VMware Horizon Mirage™, VMware Horizon Workspace™, and VMware Horizon Suite™.

For more detailed information please refer to the [product EULA](#).

Product Details

VMware Horizon View

VMware Horizon View, the industry's leading desktop virtualization solution, delivers a wide array of powerful features for reducing IT costs and delivering desktops as a secure managed service.

- Horizon View, previously known as View Premier, includes Persona Management, View Composer, View Client with Local Mode, VMware vShield Endpoint and VMware ThinApp
- There are two packages available to Horizon View: Bundle and Add-on
 - Horizon View Bundle includes all components needed for an end-to-end virtual desktop deployment: vSphere Desktop, vCenter Server Standard Desktop, View Manager 5 and related edition components
 - Horizon View Add-On only includes desktop components and customers must already have vSphere in their environment or purchase vSphere Desktop separately
- Horizon View and its components are licensed by concurrent connection (defined in the VMware EULA as a “Powered on Desktop VM receiving a connection”)
- Available in quantities of 10 or 100 licenses
- ThinApp included in Horizon View Bundle is licensed on a concurrent connection basis

Product	Description	SKU - 10/100 Packs	\$USD
Horizon View Bundle	Bundles include everything a customer needs for a full end-to-end VDI deployment. Includes: - Horizon View Manager - Horizon View Composer - Persona Management - ThinApp - vSphere Desktop - vCenter Desktop	VU5-PR-STR-C VU5-PR-100-C	\$250 /concurrent connection
Horizon View Add-On	For customers who excess vSphere and vCenter from standalone purchases and want Horizon View. Includes: - Horizon View Manager - Horizon View Composer - Persona Management - ThinApp	VU5-PR-A10-C VU5-PR-A100-C	\$190 /concurrent connection
Horizon View Add-on to Bundle Upgrade	For customers who have View Add-ons and want the full bundle. Includes: - vSphere Desktop - vCenter Desktop	VU5-PR-STR10-UG-C VU5-PR-UG-100-C	\$70 /concurrent connection

What's in VMware Horizon View

	VMware Horizon View			
	Bundle	Add-on	Add-on to Bundle Upgrade	vSphere Desktop
vSphere Desktop	✓		✓	✓
vCenter Standard Desktop	✓		✓	
View Manager	✓	✓		
View Composer	✓	✓		
Persona Management	✓	✓		
Local Mode	✓	✓		
vShield Endpoint	✓	✓		
ThinApp Suite	✓	✓		

Pricing per Concurrent Connection	\$250	\$190	\$70	\$65
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VMware Horizon Mirage

VMware® Horizon Mirage™ is a centralized desktop management solution that's locally executed on the PC or desktop. Horizon Mirage uses layered images that separate the PC into logical layers which facilitate better image management, disaster recovery, and migrations for IT while maintaining end-user personalization.

Horizon Mirage

- Horizon Mirage contains Mirage Image Management, Fusion Professional and ThinApp.
- Horizon Mirage and its components are licensed by per named user.
- Available in quantities of 10 or 100 licenses.

Horizon Mirage Windows Migration

- Horizon Mirage Windows Migration is a 6 month term license that can only be used for Windows Migration, for example from Windows XP to Windows 7 or 8.
- Horizon Windows Migration is licensed by per named user.
- Minimum purchase of 10 licenses is required. Please purchase in multiples of 10.

Horizon Mirage for previous Windows Migration Customers

- Customers who have Mirage Windows Migration can purchase Horizon Mirage at a discount to use the full functionalities of Horizon Mirage

Product	Description	SKU - 10/100 Packs	\$USD
Horizon Mirage	Includes: - Mirage Image Management - Fusion Professional - ThinApp	HZ-MRG-10-C HZ-MRG-100-C	\$150 /named user
Mirage Windows Migration	6 Month Term based license focused on Windows Migration (subscription)	HZ-MRG-WIN-6M-TLSS-C (Min. Quantity = 10)	\$80 /named user
Horizon Mirage for previous Windows Migration Customers	For those who already have Windows Migration and want the full product	HZ-MW-MRG-10-C HZ-MW-MRG-100-C	\$77 /named user

Horizon Workspace

VMware Horizon Workspace provides secure access to applications and data on any mobile device or computer, simplifying the end-user experience while reducing management costs.

- Horizon Workspace and its components are licensed by per named user
- Available in quantities of 10 or 100 licenses.

Product	Description	SKU - 10/100 Packs	\$USD
Horizon Workspace	Includes: - Data and application management - ThinApp	HZ-WSP-10-C HZ-WSP-100-C	\$150 /named user

Horizon Suite

VMware Horizon is a suite of products that consists of VMware's market leading desktop virtualization solution as well as newer technologies, built from the ground up for a mobile and collaborative workforce.

Horizon Suite Named User

- Horizon Suite Named User contains Horizon View, Horizon Workspace, and Horizon Mirage.
- Horizon Suite and its components in this package are licensed by named user
- Available in quantities of 10 or 100 licenses.

Horizon Suite Concurrent User

- Horizon Suite Concurrent User contains Horizon View, Horizon Workspace, and Horizon Mirage.
- Horizon Suite and its components in this package are licensed by concurrent user
- Available in quantities of 10 or 100 licenses.

Product	Description	SKU - 10/100 Packs	\$USD
Horizon Suite Named User	Includes: - Horizon View - Horizon Mirage - Horizon Workspace	HZ-STE-10-C HZ-STE-100-C	\$300 /named user
Horizon Suite Concurrent User	Includes: - Horizon View - Horizon Mirage - Horizon Workspace	HZ-STC-10-C HZ-STC-100-C	\$500 /concurrent user

Related Products

vSphere Desktop

- vSphere Desktop is used to host View Add-on/custom/3rd party desktop virtualization solutions, desktop management solutions, and products within the Horizon Suite
- vSphere Desktop is licensed by per powered on desktop VM
- Available in 100 pack only

vCenter Operations Manager for View

- vCenter Operations Manager for View is purchased separately to be used for monitoring View environments
- vCenter Operations is licensed by concurrent connection

Product	Description	SKU - 10/100 Packs	\$USD
vSphere Desktop	Host View Add-on/custom/3rd party desktop virtualization solutions	VS5-DT100VM-C (100 pack only)	\$65 / Powered on Desktop VM
vCenter Operations Manager for View	End-to-end monitoring of View environments	VC-O5-VU10-C VC-O5-VU100-C	\$75/ Concurrent Connection

End of Availability (EOA) Products

VMware has announced the End of Availability of ThinApp, View Enterprise, and Horizon Application Manager on February 20th, 2013. End of Availability means that the standalone packaging of ThinApp, View Enterprise, and Application Manager will be discontinued, but the product will still be available in other Horizon family products. End of Availability is NOT the same as End of Life.

Customers will still receive technical and maintenance through the standard product lifecycle policies until [the end of support date](#).

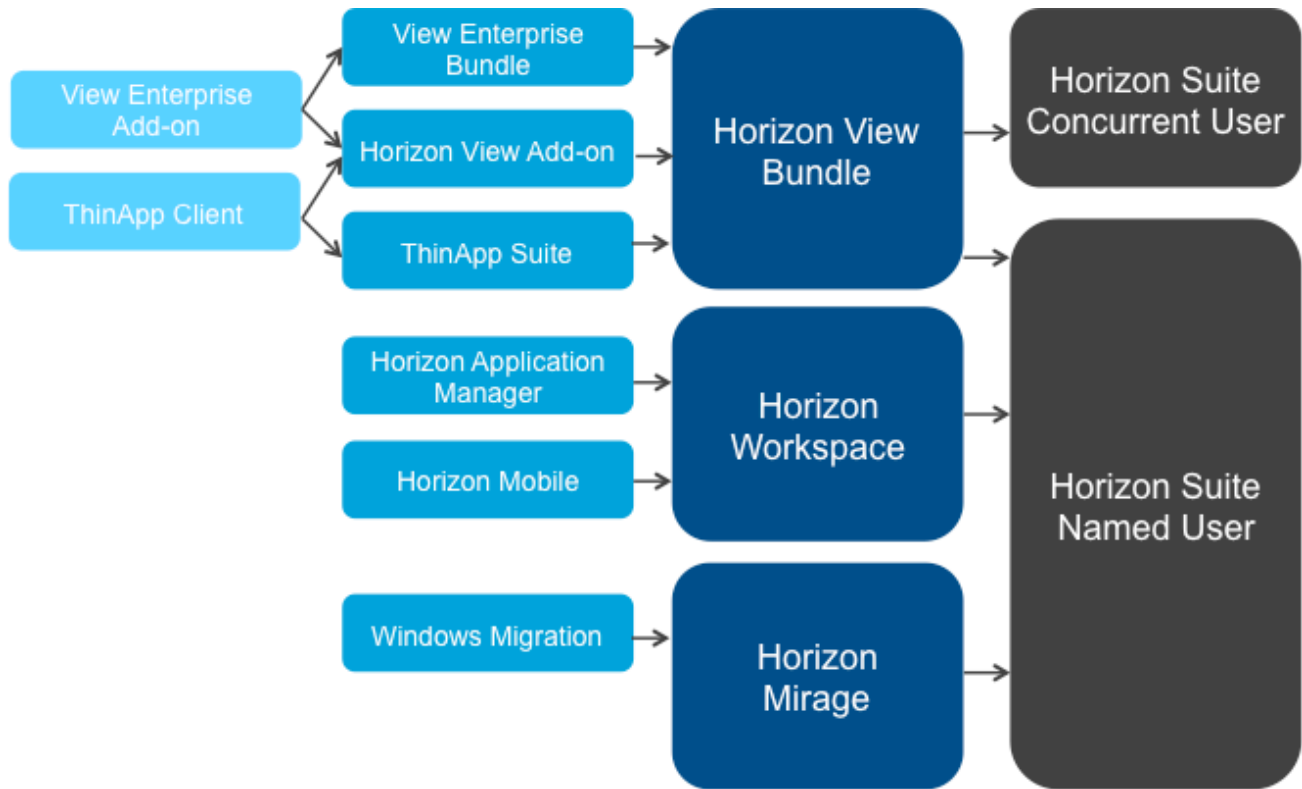
- Last chance buy for View Enterprise Bundle or Add-on is September 30, 2013. Read the [FAQs](#).
- Last chance buy for ThinApp Client or Suite is December 15, 2013. Read the [FAQs](#).

- Last chance buy for Horizon Application Manager is March 31st, 2013. Read the [FAQs](#).

Upgrades

Existing VMware View customers with current Subscription and Support (SnS) contracts are entitled to a complimentary upgrade to their corresponding edition of View 5.x for free. Customers with a lapsed SnS contract must contact VMware Support before upgrading. The value of any unused SnS for existing products will be preserved through an SnS extension.

Upgrade paths for VMware End-User Computing products are shown in the figure below. Each column represents a step or SKU needed for that particular upgrade.



Upgrading to Horizon View

Upgrade from Horizon View Add-On to Horizon View Bundle

Product	Description	SKU - 10/100 Packs	\$USD
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Horizon View Add-on to Horizon View Bundle Upgrade	For customers who have View Add-ons and want the full bundle. Includes: - vSphere Desktop - vCenter Desktop	VU5-PR-STR10-UG-C VU5-PR-UG-100-C	\$70 /concurrent connection
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Upgrade from View Enterprise* to Horizon View

Product	Description	SKU - 10/100 Packs	\$USD
View Enterprise Bundle upgrade to Horizon View Bundle	View Enterprise to Horizon View Upgrade: 10 pack or 100 pack	VU5-EN-PR-STR10-UG-C VU5-ENT-PR-100-UG-C	\$100 /concurrent connection
View Enterprise Add-on upgrade to Horizon View Add-on	View Enterprise to Horizon View Upgrade: 10 pack or 100 pack	VU5-ENT-PR-A10-UG-C VU5-ENT-PR-A100-UG-C	\$100 /concurrent connection
View Enterprise Add-on upgrade to Horizon View Bundle	TWO STEP PROCESS 1. Buy View Enterprise add-on to Enterprise Bundle upgrade 2. Buy View Enterprise to Horizon View Upgrade	VU5-EN-STR10-UG-C VU5-EN-UG-100-C VU5-EN-PR-STR10-UG-C VU5-ENT-PR-100-UG-C	\$70 /concurrent connection \$100 /concurrent connection

*VMware has announced the EOA of View Enterprise packaging. Last chance to buy is September 30, 2013. Read the EOA section for more information.

Upgrade from ThinApp* to Horizon View

Product	Description	SKU - 10/100 Packs	\$USD
ThinApp Suite to Horizon View Bundle Upgrade	Upgrade ThinApp Suite to View Premier 100 pack. Existing ThinApp Suite (50 clients) will be null and void for new licenses in View Premier	VU5-THIN-PR-100-UG-C	\$200 /concurrent connection
ThinApp New Year Promo and wants to upgrade to Horizon View Bundle	Upgrade ThinApp Promo to View Premier Starter Kit. Existing ThinApp Promo licenses (10 clients) will be null and void for new licenses in View Premier	VU5-TPRO-PR-STR-UG-C	\$210 /concurrent connection

ThinApp Client licenses to Horizon View Bundle Upgrade	TWO STEP PROCESS	VU5-THCL-PRA10-UG-C	\$170
	1. Upgrade ThinApp Client to View Premier Add-ons	VU5-PR-STR10-UG-C	/concurrent connection
	2. Upgrade View Premier Add-ons to View Bundle	VU5-TAC-PR-A100-UG-C	\$70
		VU5-PR-UG-100-C	/concurrent connection

*VMware has announced the EOA of ThinApp packaging. Last chance to buy is December 15, 2013. Read the EOA section for more information.

Upgrade from View Add-On Promotion to Horizon View

This is for customers who received 50 View Premier Add-Ons as part of the vSphere Seeding Promotions that ran in Q3 2010 to Q1 2011 and want to upgrade to View Premier Bundles. This is a special case to upgrade customers to a 100 pack Premier Bundle at a discount.

Product	Description	SKU - 10/100 Packs	\$USD
View Premier Add-on Promo to Horizon View Bundle Upgrade	Upgrading 50 Premier Add-ons given during a seeding promotion to 100 Horizon View Bundles	VU5-PRA50-PR100-UG-C	\$125 /concurrent connection

Upgrading to Horizon Suite

Upgrading to Horizon Suite Named User

- One View concurrent user license will upgrade to two Horizon Suite named user licenses
- Horizon Mirage and Horizon Workspace can only upgrade to Horizon Suite Named User

Product	Description	SKU - 10/100 Packs	\$USD
View to Suite Named Upgrade	For those who already have Horizon View and want to upgrade to the full Suite. One cc license will receive 2 named users	HZ-VU-ST-20-UG-C HZ-VU-ST-200-UG-C	\$350 /Two (2) named users
Mirage to Suite Named Upgrade	For those who already have Mirage and want to the full Horizon Suite	HZ-MRG-STE-10-UG-C HZ-MRG-STE-100-UG-C	\$165 /named user

Workspace to Suite Named Upgrade	For those who already have Workspace and want to the full Horizon Suite	HZ-WSP-STE-10-UG-C HZ-WSP-STE-100-UG-C	\$165 /named user
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Upgrading to Horizon Suite Concurrent User

- Upgrades to Horizon Suite Concurrent User are only available from Horizon View

Product	Description	SKU - 10/100 Packs	\$USD
View to Suite Concurrent Upgrade	For those who already have Horizon View and want to upgrade to the full Suite.	HZ-VU-STC-10-UG-C HZ-VU-STC-100-UG-C	\$250 /concurrent user

Appendix

What's in View Enterprise and ThinApp (EOA products)

	View Enterprise Add-on	View Enterprise Bundle	ThinApp Suite	ThinApp Client	Horizon View Add-on	Horizon View Bundle
vSphere Desktop		x				x
vCenter Desktop		x				x
View Manager	x				x	x
View Composer					x	x
Persona Management					x	x
Local Mode					x	x
vShield Endpoint					x	x
ThinApp Clients			x	x	x	x
ThinApp Packager			x		x	x
Workstation (admin use)			x		x	X